

**PCBL Annual Institute  
Saturday, October 25, 2014  
Holiday Inn Grantville**

PCBL held its Friends Institute on Saturday, October 25 at the Holiday Inn in Grantsville, PA. The Board, with Al Kamper chairing the committee, worked diligently to plan a day of information, discussions and interaction for Friends of Libraries from across the state. The opportunity to network with new Friends proved useful to the attending Friends groups. PCBL also presented a special Friend of the Year award during the opening session.



Registration Table and  
Marcy Abrams, PCBL Board Member



Opening Session



Organizers Al Kamper, Denise Sticha,  
and Sue Solarczyk



Glenn Miller is the Executive Director of the  
Pennsylvania Library Association. He spoke on  
Effective Grassroots Advocacy.



Kathy Silks is Project Manager for PA Forward.  
She spoke of the impact of the project on  
Literacy in Pennsylvania.



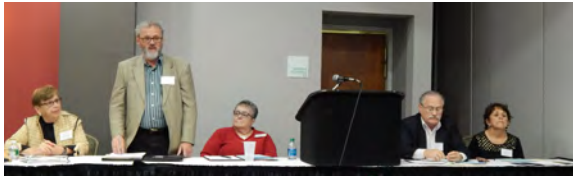
Sue Erdman is the Director of the Joseph T. Simpson  
Public Library in Mechanicsburg. She spoke of  
Recruiting, Retaining and Revitalizing Friends.



Denise Sticha, PCBL Secretary and System Administrator for the Berks County Library System spoke of How to Run a Successful Organization.



Tish Mogan is the Standards for Excellence Officer for the Pennsylvania Association of Nonprofit Organizations (PANO). Tish offered helpful information about Legal Issues for Friends Groups.



The Friends Panel includes (from L to R) Margaret Harting, President, Friends of the Adamstown Public Library discussing their “Bucks for Books” auction; Jack Romig, videographer from Berks County Public Libraries discussing their successful DVD project “Communities and Technology;” Marcy Abrams, moderator; Jim Meyer and Cindy Meyer discussed several successful programs from the Marple Public Library.



Judy Dunn (left), Member, and Susan Kreider, President of the Friends of the Hershey Public Library spoke about Successful and Effective Fundraising.



Jeanne Grimsley, PCBL Board Member and Maryann Richmond, President of the Friends of the Lititz Public Library led an informative session on Successful Book Sales.

David Lentzner was named **Friend of the Year** and a number of the Friends of the Littlestown Public Library were on hand to see the presentation.



HCS 10/29/2014